



Corporate Social Responsibility (CRS)

All commercial enterprises aim for success; we believe success is not singularly defined by financial gain. We make conscious decisions that benefit people, the planet, the future of construction, and – yes – the bottom line. Our CSR credentials are more than a statement; it's our way of life.

The “people part” of Maple People: THE WHO?

People are the heart and soul of our future. Whether this is the people who work for us, or the lives we intend to touch, their well-being is paramount to everything we do.

Our people's well-being is our company's well-being. We fully commit to communities by conducting research into fundamental systematics of well-being. Next, we implement intelligent design into our workplaces, the spaces we create, and staff benefits.

Maple People is committed to developing and enabling new talent in the construction industry. Future workspaces will be developed through combined ideas, sourced from successful projects around the world. Furthermore, we will embrace newer technologies, methods and materials that our industry may initially find strange here in the UK.

Constructing sustainability: THE WHAT?

Maple People dream of a world full of syntononic cities, in which man lives in harmony with nature. Thus, we have designed our workflow systems to begin to minimize the impact on the world's resources. We work with those who are committed to achieving this goal – as individuals and as part of the company's vision.

We have also developed a detailed Environmental and Sustainability Policy which details our efforts towards achieving our goal as part of our normal business.

Whilst sustainable acquirement can be costly, it is our mission to reduce costs to the client through innovative design. We want to make the entire process sustainable from end-to-end and, in the long term, change the way we construct for the better.

Innovating new ways: THE HOW?

Maple People operates on a global scale. Committing to continuous development of not just our working systems, but the: products, materials, and the way in which we create spaces, will achieve greater rewards.

What is the future of Maple People? Innovation. If we cannot find a solution; we will simply create one. It may be easier said than done, but the right attitude goes a long way. We do not intend to use our client's money to fund our audacious/bold ventures. Instead, we will work towards boosting efficiencies internally and direct profits back to funding our innovations. Some innovations will be integrated into our designs, construction and workflows where as some will stand alone and provide an additional source of income to Maple People, which can be leveraged toward further innovations and the cycle continues.

Touching lives (giving back): THE WHY?

Maple People retains the core focus of bridging the gap between the social economic differences between communities spread across the world. We have developed partnerships to support those who share our vision and, more importantly, to further our reach on an international scale. Those who

believe our generation can guarantee safer water and build sanitary facilities for all people around the world.

We want to empower those around us. We want to improve the quality of life for every individual and maintain it. With this in mind, we plan to leverage our construction industry skills to engage with others who desire to train people. Our company wants people to better themselves without the need for further charity.

We want to touch one million lives around the world.

With these goals achieved, we believe our staff, clients, and all involved, will feel a sense of reward. They will get up and return to work every day excited to do it all over again, until the world's resources are balanced.

A handwritten signature in black ink, appearing to read 'Zahra', with a large, stylized initial 'Z'.