



# RESTORING A BALANCED WORLD

THROUGH SUSTAINABLE CONSTRUCTION

2020



a Carbon Neutral  
brochure

**WE HAVE 11 YEARS  
TO STOP GLOBAL  
WARMING BEFORE  
IT'S EFFECTS BECOME  
IRREVERSIBLE.**

A MESSAGE FROM THE FOUNDER

I live for construction; it's what I know, it's what I breathe. Working my way up throughout the years, I've learned a couple of things. In short: what works, and what doesn't. There is great potential for reducing the negative impact of construction on the world's limited resources. And yet? We are not doing nearly enough to ensure that this happens. That is the inspiration behind Maple People. We want to make lives better – to make people smile – through clever, innovative construction.

The master plan for Maple People is to bring like-minded people together with a shared vision: to offer expertise, passion, exceptional customer service, and innovation – not forgetting a little dash of selflessness. We actively work to discover new methods for supporting those who are less fortunate, without passing the cost on to clients.



# MAPLE PEOPLE IS AN INNOVATIVE AND ETHICAL CONSTRUCTION COMPANY.



WHO WE ARE



QUALITY



ENVIRONMENTAL



HEALTHY &  
SAFETY



SOCIAL  
RESPONSABILITY



ENVIRONMENTAL



HEALTHY &  
SAFETY

# WE DESIGN AND BUILD EXCEPTIONAL COMMERCIAL INTERIORS.



## WHAT DO WE DO?

We form partnerships with individuals, businesses and, above all, clients to ensure that we install the right infrastructure for a sustainable future.

Our team offers a total service with exceptional customer service, all without costing our clients more money.

## OUR SERVICES



**DESIGN & BUILD  
CONSTRUCTION**



**TRADITIONAL  
CONSTRUCTION**



**CAT A & B  
FITOUTS**



**DOWNSCALING  
TOTAL SOLUTION**



**TOTAL CARBON COUNT  
CONSTRUCTION & USE**



**CARBON NEUTRALIZING  
SOLUTION**

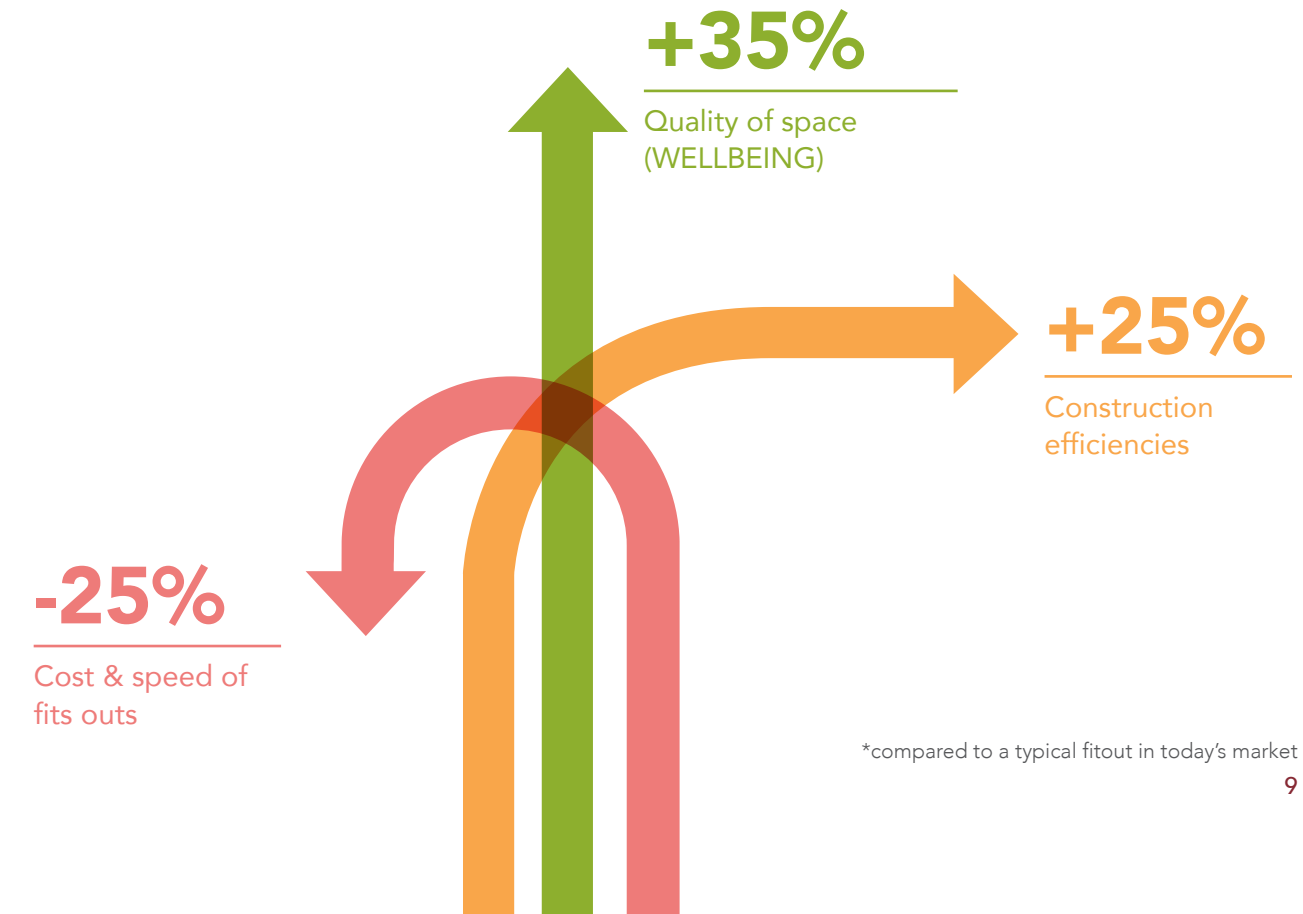


# OUR TRAJECTORY FOR OUR CUSTOMERS, OUR INDUSTRY AND OUR PLANET.

## OUR TRAJECTORY

With much needed support from partners and customers we will achieve our target\* for **ALL** projects by 2022.

Well on target for London's 2030 Carbon Neutral target.



\*compared to a typical fitout in today's market

OUR CLIENTS

SHARE OUR VISION

AND **HELP US** MAKE

**PROGRESS** TOWARDS

IT EVERY DAY. *Thank you*

OUR CLIENTS



Design studio for  
**INTERNATIONAL TELECOMS**

DID YOU KNOW THAT  
CONSTRUCTION AND  
OCCUPATION ARE  
RESPONSIBLE FOR

40%

OF THE UK'S CARBON  
EMISSIONS?\*

\* London carbon neutrality by 2030, UK by 2050

WHY CONSTRUCTION?

**It sounds bad (it is!),**  
but we see it as an  
opportunity; it means  
businesses like ours can  
make a huge difference.

We have the solutions,  
**We just need teamwork  
and partnerships.**


$$\frac{E_{\text{fficiency}} \times I_{\text{nnovations}}}{m_{\text{aple}} P_{\text{eople}}} = \int_{\text{ustainable}}^{\infty} C_{\text{onstruction}}$$

**WE CHOOSE TO WORK**  
**WITH OUR PLANET**  
**AND ITS RESOURCES,**  
**IN RETURN**  
**FOR INSPIRATION**  
**TO INNOVATE!**



We are proud to announce  
Maple Industries, the research and  
development arm of Maple People Group.

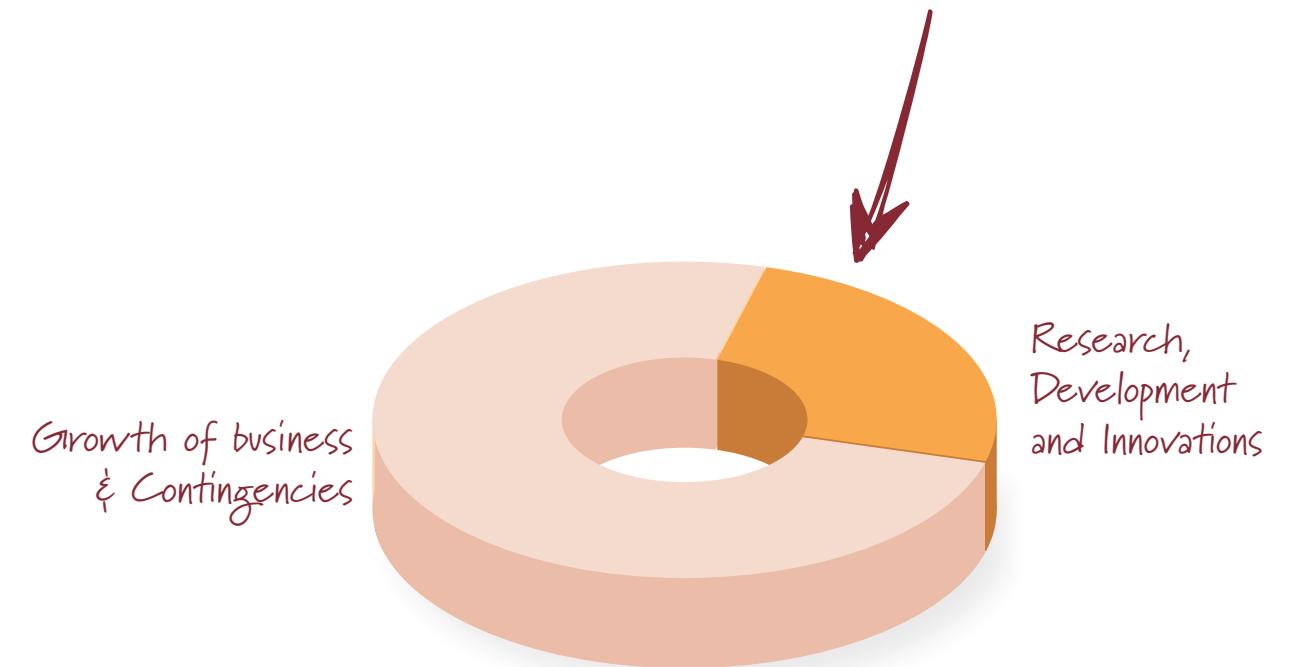


**WE INVEST OUR  
PROFITS INTO NEW  
WAYS TO DESIGN,  
BUILD AND USE  
SPACES.**

## INNOVATION

Our profits are invested into innovation and funding a better future through research and development.

This helps us create something special for our clients and leave the world a little better than how we found it.



OUR PROFIT CHART



**WE MEAN WHAT WE  
SAY. AFTER YEARS  
IN DEVELOPMENT  
WE INTRODUCE  
OUR FIRST  
INNOVATION.**

INNOVATION

Seven trade packages combined into one neat plug-and-play smart device.

Smart Ceiling™ allows unparalleled environmental control of your cellular office spaces – at a fraction of the cost of traditional methods.

Designed to WELL Standards, operated by machine learning and featuring carbon counting and one-swipe offsetting as standard.

Smart ceiling will revolutionise the design, construction and use of our spaces, meeting Carbon Neutral targets years ahead of our deadline.



*Coming soon...*



PEOPLE ARE OUR  
PRIORITY AND ALWAYS  
WILL BE. WHICH IS WHY  
CUSTOMER SERVICE IS  
OUR PARAMOUNT!



#### OUR PEOPLE

We focus on people's **WELLBEING** in all aspects of the construction business; from our **EMPLOYEES** and **BUILDERS** through to our **SUPPLY CHAIN** and **OCCUPANTS** of our spaces.

Through our partners  
Charity: Water we give  
back 10% of our profits  
with the aim of touching  
1 million lives.



charity: water  
SUPPORTER

# INTRODUCING OUR APPROACH TO A **POST COVID** **WORKSPACE.** SAFE, HEALTHY AND **CARBON NEUTRAL\*.**

\*construction and operation



INNOVATION

## ReSPACE

Re: is a practical solution to myriad challenges we face in the design and construction industry.

Alongside our team of passionate professionals, we have designed ReSPACE to showcase how sustainable spaces can be created at no extra cost, with features like total and lifetime carbon counting/offsetting, as well as fine control of the interior environment. Touchless navigation, clever layout and health-focussed ventilation design, it's a shining example of a new and better way of a post-covid workplace.

**OUR VISION LIES  
IN A **BALANCED**  
**CONSTRUCTION**  
**INDUSTRY** THAT TAKES  
ONLY WHAT IT NEEDS  
AND GIVES BACK WHAT  
IT SHOULD.**

#### OUR VISION

How, we count carbon before we count our profits and use efficiencies to make our solutions affordable... simple.

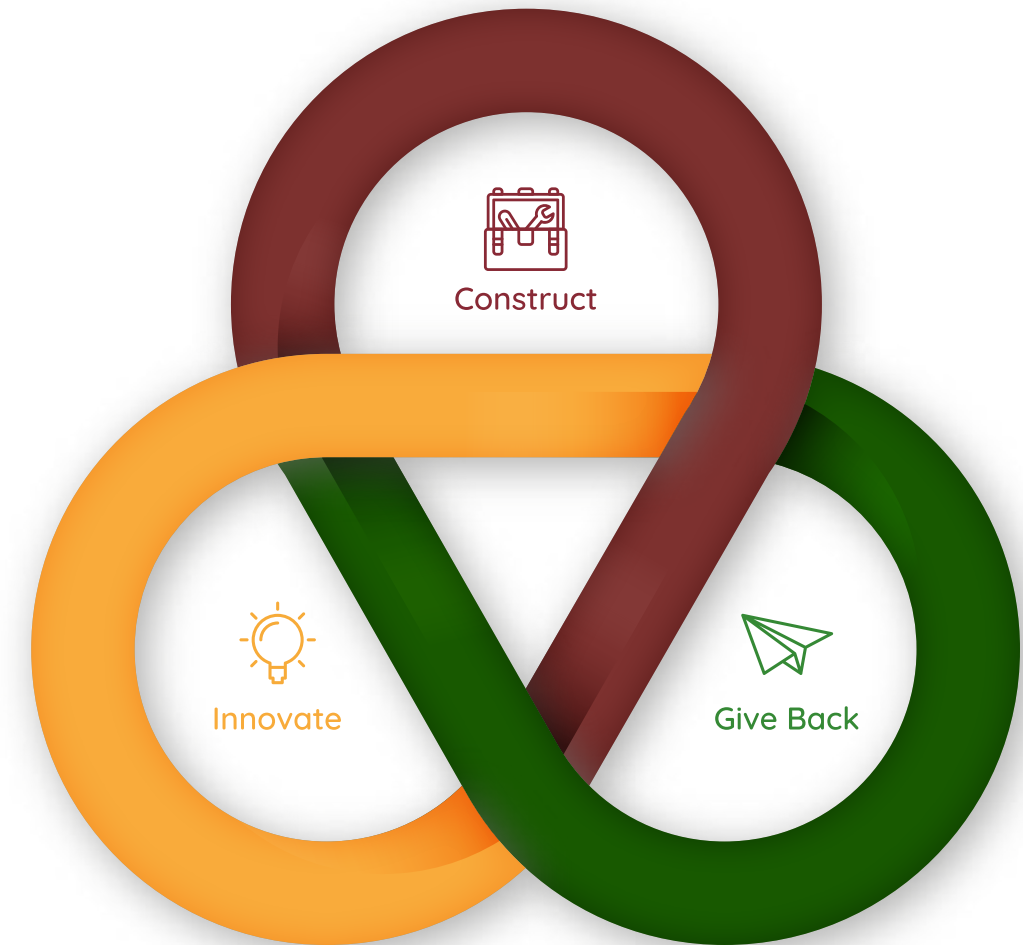
We are creating tools to educate and empower our users to take carbon positive action... at a swipe of a finger!



One swipe carbon offset



**IF OUR VALUES**  
**SPEAK TO YOU,**  
THEN GET IN TOUCH,  
SPREAD THE WORD  
AND **HELP US** TO...



*“Every time you spend money,  
you’re casting a vote for the  
kind of world you want.”*

Anna Lappé  
*Author & Educator*



Kemp House 152-160 City Road  
London, EC1V 2NX  
hello@maplepeople.co.uk  
+44 203 239 5553

[maplepeople.co.uk](http://maplepeople.co.uk)